

THE QUALITY PROFILE MADE EASY!



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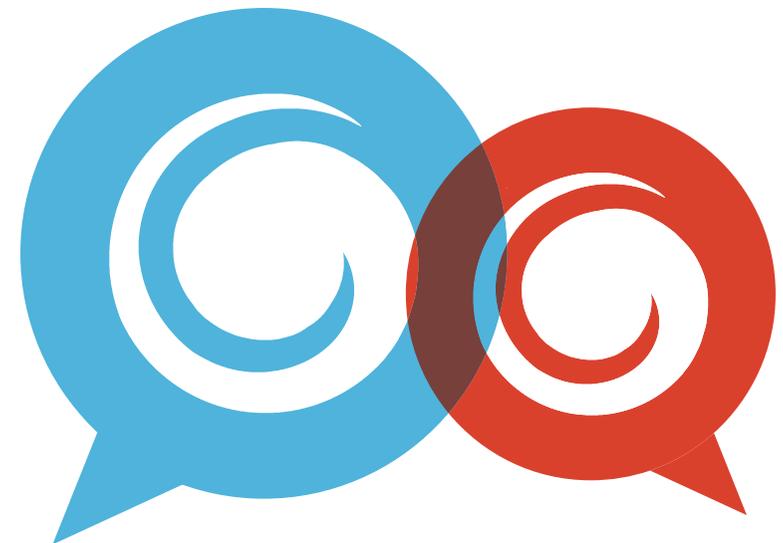
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The need to talk about your school system has never been more critical.

And why leave it up to a test score or anyone else to talk about all that your schools really do?

We know that what public schools do extends well beyond a test score. That's why the Quality Profile is catching on and a record number of districts are participating with each new school year.

But who has the time to even start with this? We have you covered. Allerton Hill Consulting's **TheQualityProfile.com** is the single source for getting started. We can help you just a little, or a lot. *It's all up to you.*

Here are three packages to get you started. You can choose all three or any combination of them. Once you do, contact Allerton Hill to get started with telling your story.

THREE GREAT WAYS TO SHOWCASE YOUR SCHOOL DISTRICT

- 1 The Complete Version: The Quality Profile**
Download the 16-page Quality Profile document and fill in your district's information. Access the download at **TheQualityProfile.com**. After you fill it in, send it to Allerton Hill Consulting and we will put the shine to it with a fresh layout leaving you with an electronic version to share and to send viral. It will also be available at **TheQualityProfile.com**.
- 2 The Quick & Easy: The Executive Summary**
All great reports contain an executive summary, right? That's where the executive summary QP comes in. It's a four-page summary of the key areas of the larger QP report, is carefully tailored to your school district and it can be sent directly to the printer and mailhouse for delivery once completed. And, yes, mailing literature still rules the day. Mailing also makes sure that your entire community, senior citizens and empty nesters included, receive it.
- 3 The Excellent Communicator:**
If you are taking the time to communicate about the QP and the district's priorities then why not connect with them in a more personal and relatable medium: Through videos that showcase your district and the QP. You can do one or several, depending upon what to highlight. This serves as a great companion piece to the Executive Summary QP, too.

Keep this up and your community will be giving you high-fives for your concise, but excellent communications.

You can do it all, here's what we offer:



Basic:

Fill in your information, send it to AHC and we'll design it.



Executive:

Fill in your information and we will develop some narrative pieces that tie all of the information together along with all of the information that goes into a full Quality Profile.



CEO:

All items from the Executive package plus a two to three minute video featuring the superintendent and highlights from the Quality Profile.

TO SEE WHAT YOU CAN DO VISIT
TheQualityProfile.com