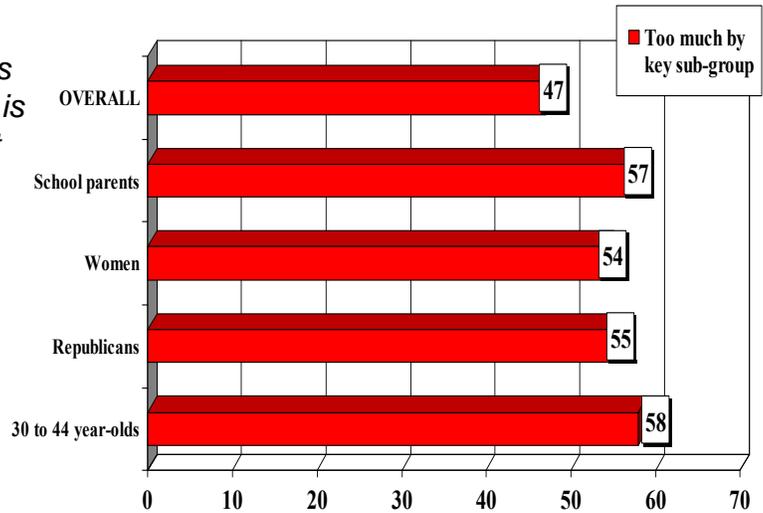
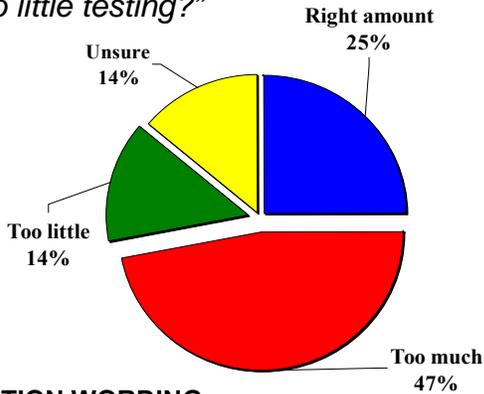


Ohio Voter Survey Results: Many Ohioans – but not a majority – think there is too much state academic testing for students

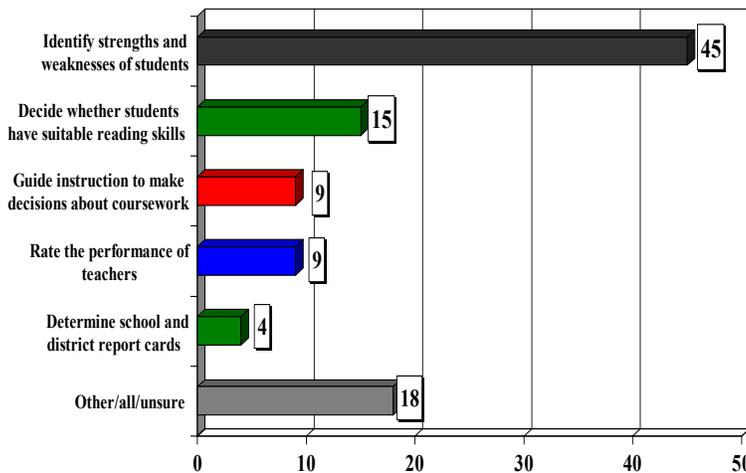
QUESTION WORDING:

“When it comes to state testing to assess students, do you think that in Ohio there is too much testing, about the right amount or too little testing?”



QUESTION WORDING:

“Which of the following do you think should be the most important objective to be accomplished by state testing?”



Although a sizeable plurality of Ohioans think there is too much state testing of students, there is not a clear consensus about the issue, which may make it a murky one for policymakers to address. The most interesting finding was that there seems to be some rare congruence of views among an odd mix of Republicans, school parents and women, who are groups that typically do not share similar views about education policies. Another intriguing finding is that, rather than rating schools or teachers, Ohioans feel that the test results should be used to help students improve their academic performances.

Methods

This survey research data was gathered through telephone interviews that specially-trained interviewers conducted with 804 randomly-selected registered Ohio voters with histories of voting in recent general elections, who had valid residential or cellular telephone numbers. The interviews were performed during the period of November 18, 2014 through November 21, 2014. The overall estimated margin of sampling error is +/- 3.45%, based on a confidence level of 95%, although it varies for each individual question. This means that if this survey was repeated, 95 times out of 100 the results would be within plus or minus 3.45% of those provided herein. Adjustments were made to weight the results toward demographic and geographic characteristics of the state’s electorate, in order to account for under- and over-sampling that normally occurs as a result of the random selection process, and to ensure that all major sub-groups are represented in proportion to their actual percentages. Like all polls, this opinion survey research is subject to other possible sources of error, such as unintentional bias in the wording of questions, data-entry error and nonresponse bias. Please note that these survey questions were not funded or commissioned by any organization or committee, nor was Fallon Research & Communications, Inc. retained by any parties of interest in this matter, in any capacity.

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